

NEW

autobiz

BEV BAROMETER

APRIL 2025

Quarterly evolution

Stock volumes vs demand index in Europe

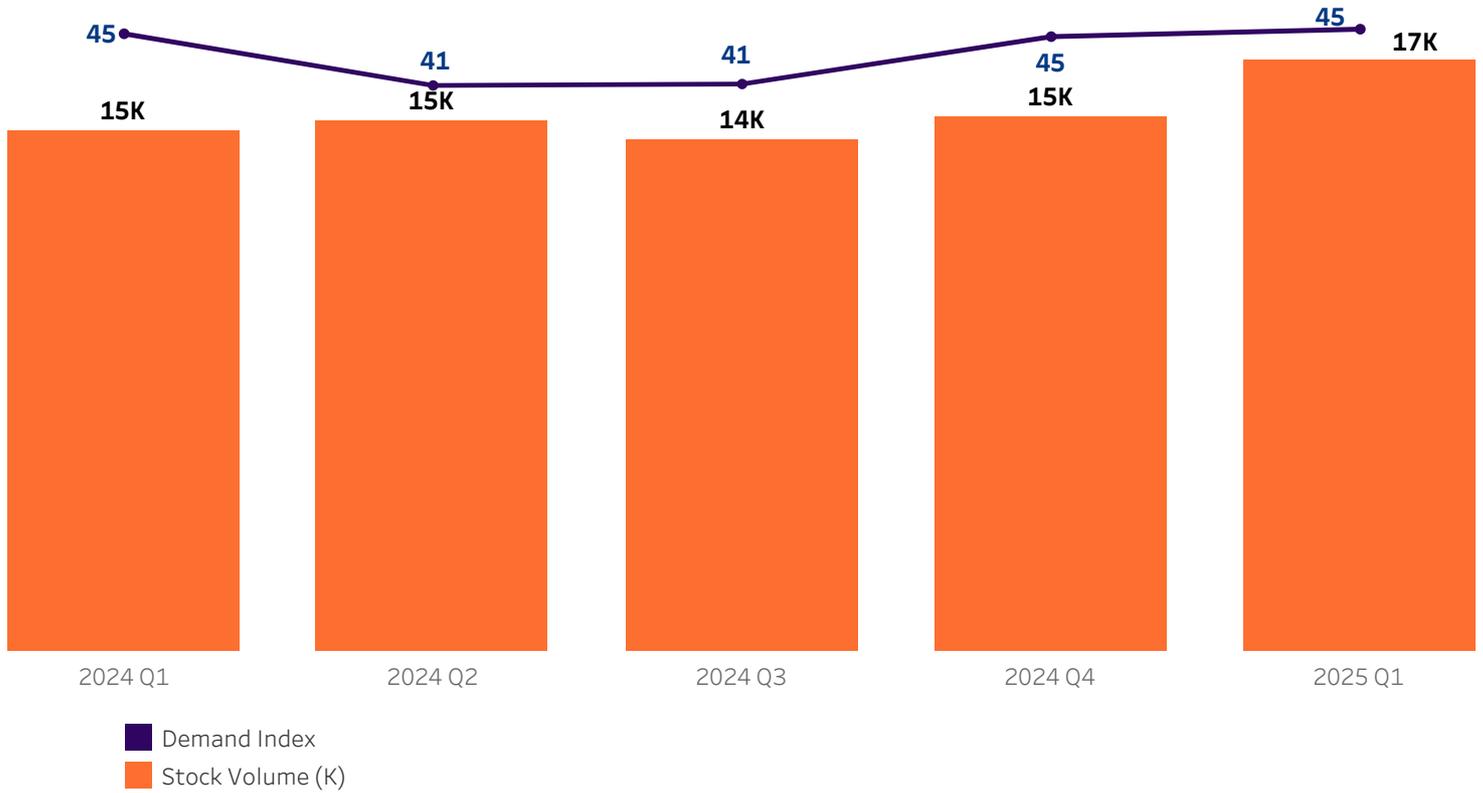


+13%

0%

vs 2024 Q1 in stock volume 📊

vs 2024 Q1 in demand index 📈



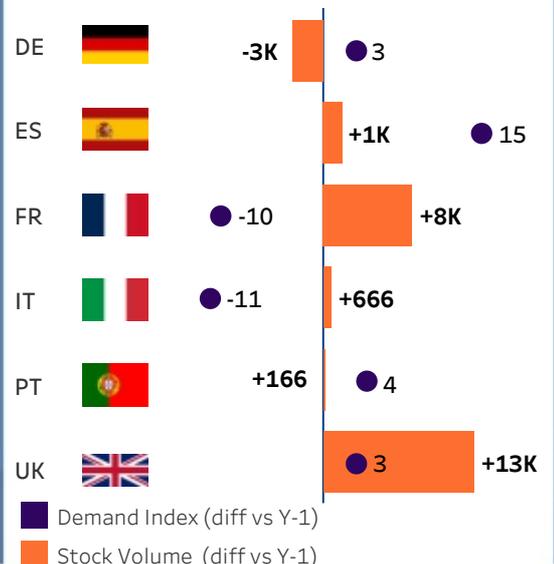
Source: autobiz, online professional stock volume vs demand index, Age <8 YO

We observe an overall +13% increase in stock volumes during Q1 2025 compared to Q1 2024, while the demand index remains flat. In the most important European markets, the UK has the highest stock volume growth, followed by France.

Germany's demand index remains positive despite a decline in stock volumes. In general, France and Italy record a decrease of demand index, and the others remain quite steady.

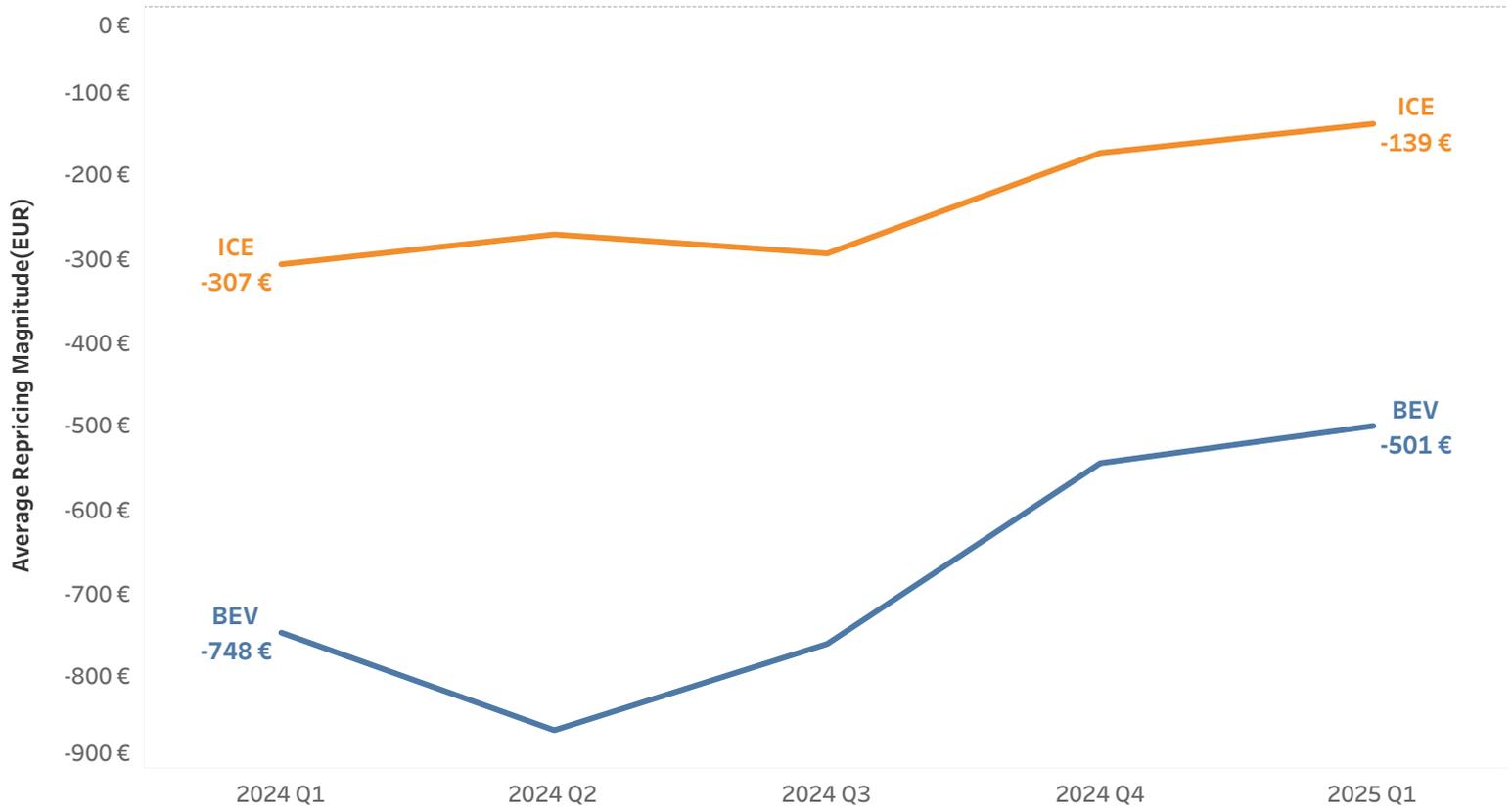
Interesting also is to notice that three very important countries - Italy, Spain and Portugal - hardly experienced an increase of their BEV stock volumes in Q1 2025 vs Q1 2024.

Demand index & stock volume evolution vs Q1 2024



Repricing

Quarterly evolution



Source: autobiz, online professional stock volume, DE, ES, FR, IT, PT, UK, age <8 YO

At the European level, the gap between repricing BEV and ICE is narrowing but remains significant.

All markets are currently experiencing declining prices, with the most significant drops observed in Spain (-698 EUR) and Germany (-621 EUR). This reinforces the ongoing trend of price correction, which appears to be driven by stock saturation and intensified competitive dynamics.

Repricing per country - BEV only

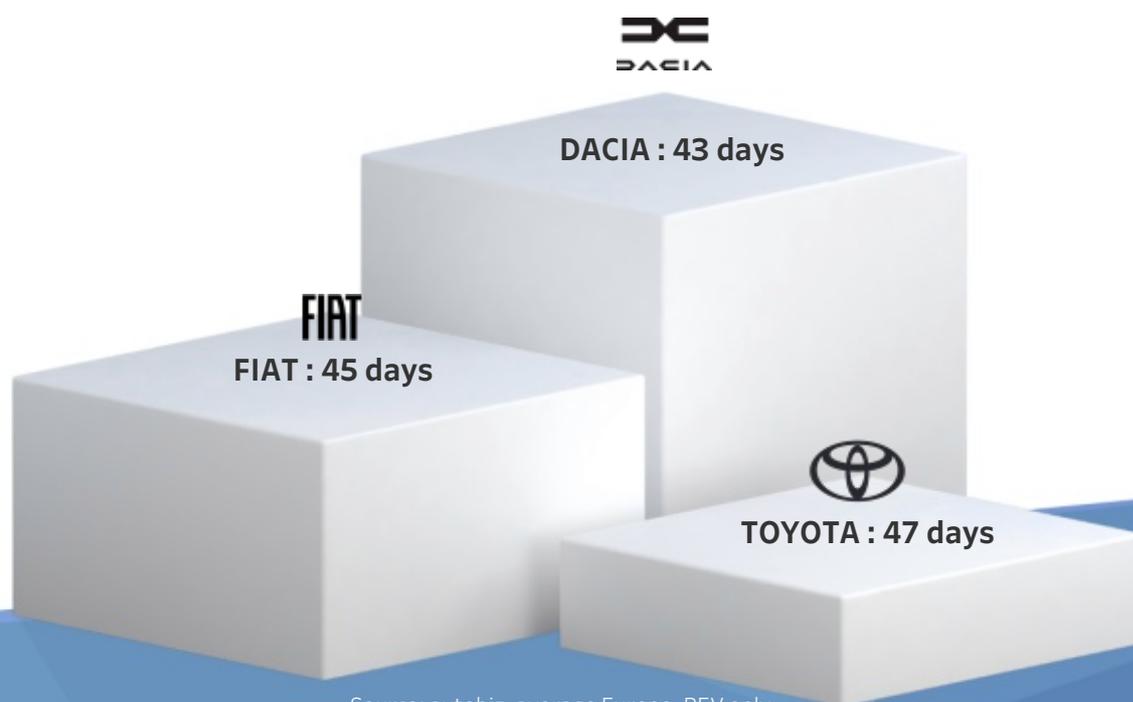


Source: autobiz, online professional stock volume, Age <8 YO

Stock turn

Top 3 brands

Q1 2025



Source: autobiz, average Europe, BEV only

Stock turn was notably low for the top three brands in Q1 2025.

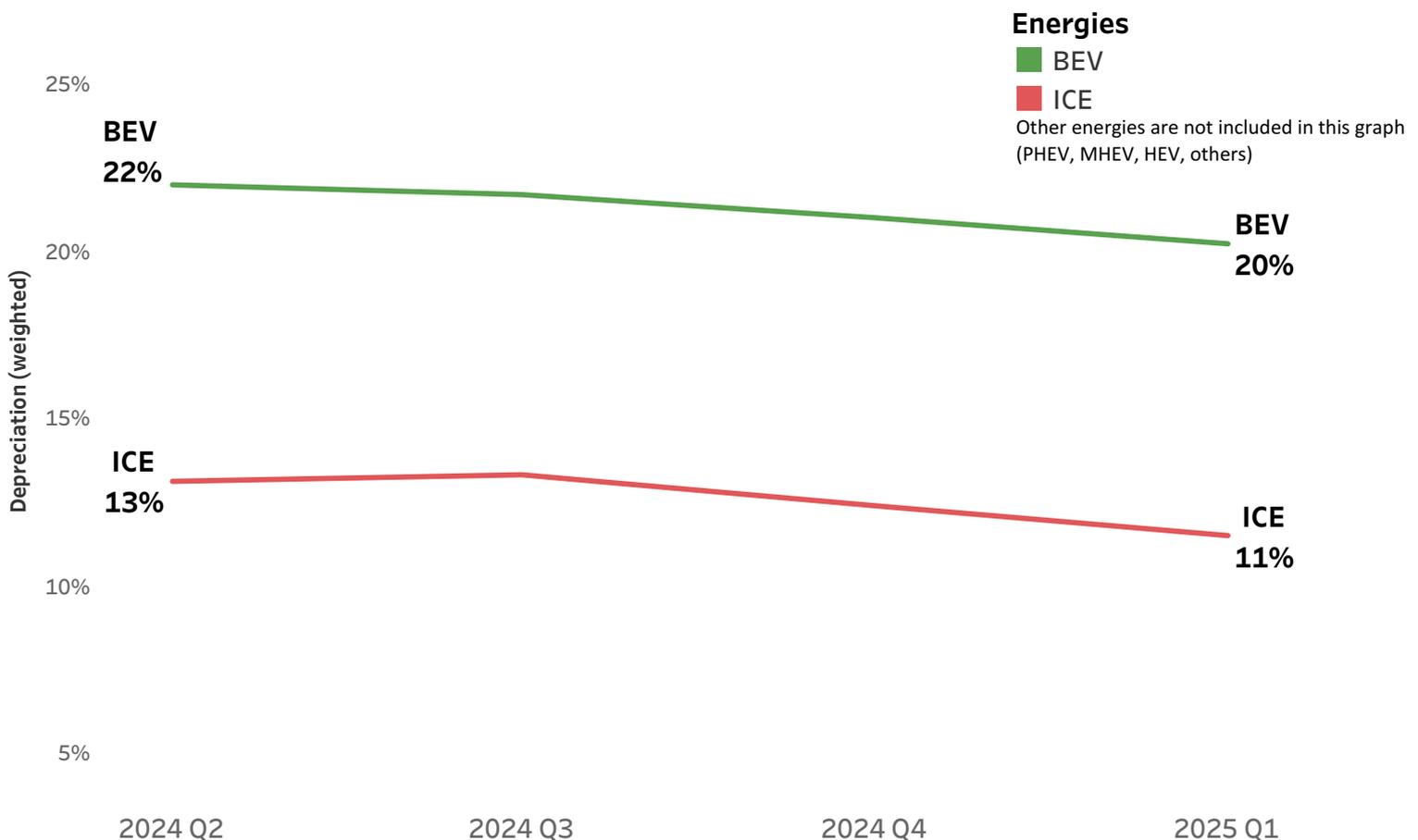
Leading the pack, Dacia achieved the fastest turnover with an average of 43 days, followed by Fiat at 45 days and Toyota at 47 days. Dacia's strong performance is driven by its range of affordable, ECO-certified vehicles.

Focus

BEV vs ICE depreciation



For the first quarter 2025, depreciation trend has seen a slight improvement. BEVs recorded a 20% depreciation, compared to 11% for ICE vehicles. The depreciation gap has slightly decreased compared to previous quarters. This may be due to rapid technological advancements and ongoing price adjustments.



Source: autobiz, online professional stock volume, Age <8 YO



KPIs definition



Stock volume

Volume of deduplicated ads observed online with age ≤ 96 months and mileage $\leq 200,000$ km within professional dealer stock.



Demand Index

Average Google trends on fuel type key words (100 being the maximum of research made in one day since 8 years on one of the energy key words).



Repricing Index

Delta between all new or updated ad price and autobiz market valuation on a weekly basis. autobiz's valuation being based on the previous week market observation, this KPIs indicated the pricing trends of the new pricing each week - local currency is displayed.

Stock turn

Stock turn refers to the number of times vehicle inventory is sold and replenished over a specific period, reflecting how efficiently a dealer or brand moves cars off the lot.

Depreciation

Depreciation refers to the loss of a vehicle's value over time, primarily due to age, mileage, and market demand.

Contact us



Bertrand CHATAING
Chief Sales & Development Officer
+33 (0)7 60 51 98 67
b.chataing@autobiz.com

Jordan PAGEOT
International Key Account Manager
+33 (0)7 63 11 04 99
j.pageot@autobiz.com

Simon LARROUMET
International Key Account Manager
+33 (0)7 60 49 45 60
s.larroumet@autobiz.com

