



autobiz

EUROPEAN USED CAR MARKET BAROMETER

August 2025

KEY LEARNINGS

Global observation

Compared to our Q2 edition, the disparities between countries still tend to widen and demand is growing. Thus, 8 countries have experienced a notable increase in demand (compared to 5 in our previous edition).

The same goes for stocks, which are up in 6 of the 11 countries studied (vs "only" 7 in the second quarter of 2025).

Country level observation

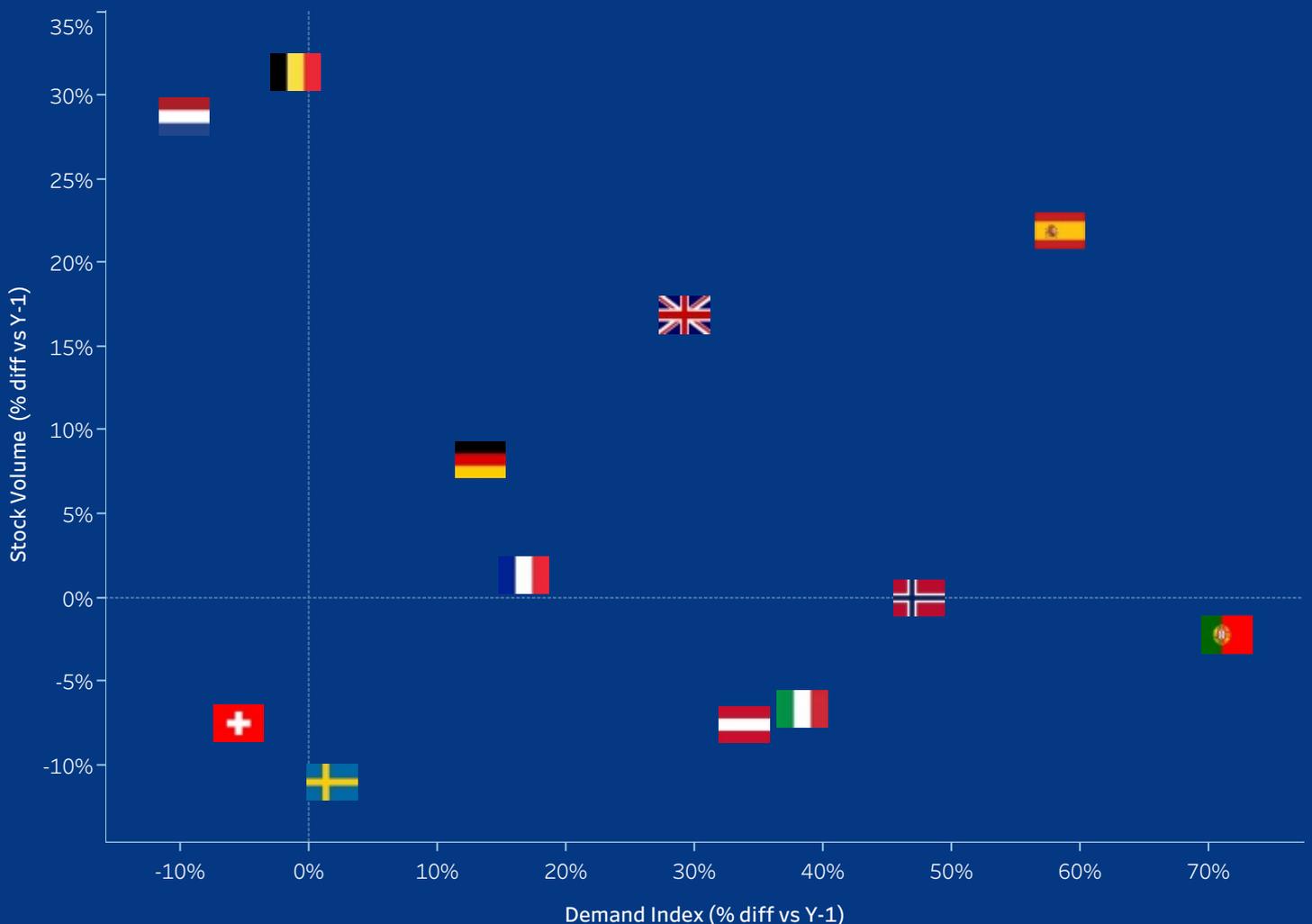
In **France, Germany, and Norway**, stock and demand are rising in sync — signs of healthy market dynamics.

Spain and the UK continue their strong momentum, with both levels increasing sharply thanks to adjusted prices and revived buyer interest.

Conversely, **Austria, Italy, and Portugal** show a drop in stock despite growing demand — a tension that could lead to tighter supply.

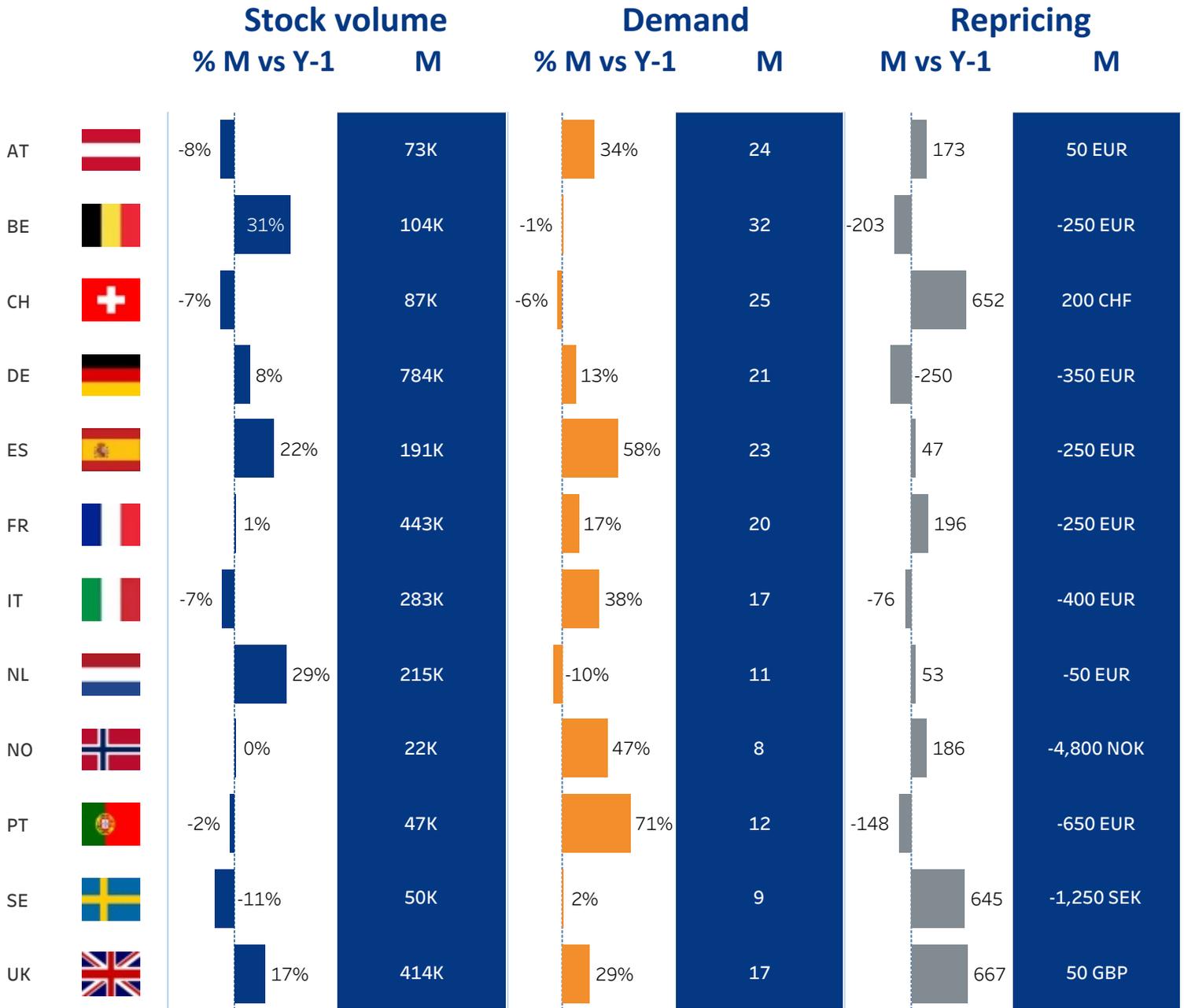
Switzerland sees a decline on both fronts, while **Sweden** balances stable demand with falling stock, potentially inflating prices.

Belgium maintains high stock and steady demand, whereas **Poland** shows a strong stock surge (+30%) but falling demand (-10%), highlighting a slowing market.



EUROPE OVERVIEW

Top 12 markets



KPIs

Definition & scope

Stock Volume



Volume of deduplicated ads observed online with age **≤96 months** and mileage **≤200,000 km** within professional dealer stock.

Demand Index



Average Google trends on fuel type key words (100 being the maximum of research made in one day since 8 years on one of the energy key words).

Repricing Index



Delta between all new or updated ad price and autobiz market valuation on a weekly basis. autobiz's valuation being based on the previous week market observation, this KPIs indicated the pricing trends of the new pricing each week - local currency is displayed.

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KPIs definition

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